

ROI OF THE MAC

Why the Master of Accounting degree makes sense for working professionals

THE INVESTMENT



Earning a graduate degree in business or law can take 2-3 years (or more).

Time

You'll need to set aside time to study, but online programs typically offer flexible scheduling and evening classes. Also, a MAC degree can be earned in little as one year, much less time than a JD or MBA.



You can earn a MAC degree from UNC in just over a year.



The cost of an MBA or law degree can easily top \$100,000.

Money

A graduate degree from a strong university isn't cheap, but it can be a very solid investment. Of note, many schools offer fellowships, and some employers offer loan pay-down programs, that help defray costs.



UNC's online MAC degree costs between \$42,270 and \$61,360, depending on your prior coursework.

THE RETURN

Earnings



In your current role, and with your current skillset, what kind of salary can you expect? Seeking more?

Professionals with a MAC degree consistently grow their salaries, and many reach a six-figure salary in five to seven years after starting their careers. If you have a few years of experience under your belt already, you may pass this figure even faster.



Adding deep accounting knowledge can make you more valuable, deserving of a promotion -- and a raise!



Can you find a new job easily? Are corporate recruiters calling you? Or, is it time to switch careers?

Jobs

Jobs in accounting fields are predicted to grow at nearly twice the overall U.S. average, according to Bureau of Labor statistics. You will be in demand. Why is this important? Companies will seek you out, giving you opportunities to choose the path that best suits you.



99% of UNC's MAC students received job offers within three months of graduation.

Choice



Your skills, knowledge, and experience open up job opportunities. How many roles are you qualified for?

The business and financial skills you gain with a MAC degree can help you succeed in any sector, from international corporations to nonprofit organizations to entrepreneurship. And, accounting isn't just for accountants; it's a key skill for all business leaders.



Add a MAC degree, and the CPA credential, and watch out -- doors will open for you everywhere!



Are you on track to reach the top rungs of the corporate ladder? What do you need to stay competitive?

C-Suite

A MAC degree can put you on the path to the C-suite. CEOs and CFOs possess strong leadership and analytical skills, extensive business savvy, and a deep understanding of financial operations — the same critical skills that a MAC degree provides.



New knowledge, and a new impressive credential, will help you compete against internal and external peers.

Satisfaction



Frustrated in your current job? Need something new? New skills and knowledge might be a good next step.

Accounting is cooler than you think. In fact, according to a Monster.com survey, finance professionals were the second-highest ranked for job satisfaction. Why? Perhaps it's the chance to make a real difference for the companies they represent.



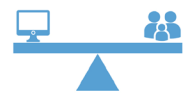
Do something you know you'll love. Investing in yourself can pay dividends in on-the-job happiness.



Is your hard work truly recognized and rewarded? Is it challenging to balance work with your family time?

Balance

Yes, accounting is a deadline-driven profession. It can be tough. However, firms and corporations are working to create more work-life balance by rewarding the hard work with perks like flexible hours, on-site daycare, and additional vacation days.



Sometimes it makes sense to switch careers and accounting may offer the balance you're looking for.