ROI OF THE MAC
Why the Master of Accounting degree makes sense for working professionals

THE INVESTMENT

Time
You’ll need to set aside time to study, but online programs typically offer flexible scheduling and evening classes. Also, a MAC degree can be earned in little as one year, much less time than a JD or MBA.

Money
A graduate degree from a strong university isn’t cheap, but it can be a very solid investment. Of note, many schools offer fellowships, and some employers offer loan pay-down programs, that help defray costs.

THE RETURN

Earnings
Professionals with a MAC degree consistently grow their salaries, and many reach a six-figure salary in five to seven years after starting their careers. If you have a few years of experience under your belt already, you may pass this figure even faster.

Jobs
Jobs in accounting fields are predicted to grow at nearly twice the overall U.S. average, according to Bureau of Labor statistics. You will be in demand. Why is this important? Companies will seek you out, giving you opportunities to choose the path that best suits you.

Choice
Your skills, knowledge, and experience open up job opportunities. How many roles are you qualified for?

C-Suite
A MAC degree can put you on the path to the C-suite. CEOs and CFOs possess strong leadership and analytical skills, extensive business savvy, and a deep understanding of financial operations — the same critical skills that a MAC degree provides.

Satisfaction
Accounting is cooler than you think. In fact, according to a Monster.com survey, finance professionals were the second-highest ranked for job satisfaction. Why? Perhaps it’s the chance to make a real difference for the companies they represent.

Balance
Yes, accounting is a deadline-driven profession. It can be tough. However, firms and corporations are working to create more work-life balance by rewarding the hard work with perks like flexible hours, on-site daycare, and additional vacation days.

Earning a graduate degree in business or law can take 2-3 years (or more).

You can earn a MAC degree from UNC in just one year.

The cost of an MBA or law degree can easily top $200,000.

 UNC’s online MAC degree costs between $47,730 and $69,425, depending on your prior coursework.

In your current role, and with your current skillset, what kind of salary can you expect? Seeking more?

Adding deep accounting knowledge can make you more valuable, deserving of a promotion — and a raise!

Can you find a new job easily? Are corporate recruiters calling you? Or, is it time to switch careers?

New knowledge, and a new impressive credential, will help you compete against internal and external peers.

Do something you know you’ll love. Investing in yourself can pay dividends in on-the-job happiness.

98% of UNC’s MAC students received job offers within three months of graduation.

Are you on track to reach the top rungs of the corporate ladder? What do you need to stay competitive?

Is your hard work truly recognized and rewarded? Is it challenging to balance work with your family time?

Sometimes it makes sense to switch careers and accounting may offer the balance you’re looking for.

Frustrated in your current job? Need something new? New skills and knowledge might be a good next step.

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mac.unc.edu

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